



The wood as a solution for all the spaces of the everyday life

Hall 6 – Stand D40

At the tenth edition of the International Bathroom Exhibition ITLAS - Benefit Society make nature enter the most intimate space in our home. There - where up to now the wood was considered taboo – aesthetic and design transform the bathroom, as they did for all the other spaces of everyday life. And, according to the vision and the mission of the company from Veneto, the novelty comes forth following the paramount sign of sustainability.

Progetto Bagno was born out of the idea of a home completely designed on the raw material which ITLAS has always put at the core of its activity – the wood. Different wood species and natural finishes, employed in every space, become main characters even in the design of the bathroom.

Year after year, **Progetto Bagno** – while placing the wood into the most intimate space in our home and making it a place of aesthetic and design – went on widening its range with new and innovative solutions. Four collections – **5 Millimetri**, **l'Essenziale**, **Ellisse** e **Linea** – where wooden bathroom furniture can be combined with floors and boiserie in the same wood types and finishes, but also with other raw materials, thus creating suggestive and functional spaces.

Linea – a stunning, clean collection that can be modified and above all customized, thanks to the opportunity of combining wood with other materic elements, such as marble and resin. The collection offers in its range the composition Isola Light, a minimalist bathroom furnishing system made of an adjustable container in anodized aluminum and glass (transparent or smoked) covered with wood belonging to ITLAS collections, completely modular. The top can be customized – in marble, stoneware or synthetic.

5 Millimetri is a collection in which different types of wood originally intended for floors and walls become a central, distinguishing element in solutions created for the bathroom. This blend of

design and nature promotes concepts of elegance and refinement, focusing on space where emotions and intimacy merge.

L'Essenziale combines the total look in natural wood with new solutions that allow the project to merge perfectly with more unconventional styles and décors. New lacquered finishes with a special silky touch elegantly counterbalance the texture of the wood. The use of bio-mortar allows the creation of a more contemporary bathroom furniture, at the same time combining the choice of cladding and flooring. A clean, stunning collection.

Ellisse, with its classic and contemporary allure, offers consoles that have an elegant, linear style, made in precious handcrafted hardwood and completed by the marble basin. A protagonist in the bathroom area, discreet but decisive.

At the stand of Fiera Milano Rho a prominent place goes to Le Righe Finline, tridimensional boiserie that can be installed both vertically and horizontally; it can be used for cladding walls as well as surfaces, generating peculiar optical effects. Le Righe Finline is an ECOS product, which belongs to the circular economy project with whom ITLAS fulfilled the goal of reducing to the least the waste from raw material processing. Thus, raw material gains a new value, giving life to a wood wallpaper made by small clippings bond together, becoming the ultimate form of circularity. And so, of the respect for the environment.

ECOS.

A project, but above all a method for processing wood in keeping with the principles of a sustainable circular economy. Small wood offcuts are used to produce flooring or cladding with huge technological and environmental value. The underlying principle of ECOS is that nothing is thrown away, in other words wasted, because wood is an outstanding raw material that can be regenerated and re-used. We reduce waste from the production process to a minimum, re-generating it and bringing new life to pieces of wood that would otherwise be discarded, generating waste. In the ECOS project every offcut is recovered to form part of new, eco sustainable boards that contribute to protecting the environment and the gifts Mother Nature gives to humankind. Such virtuous use of wood should be seen as a stimulus to develop sustainable management of informed purchases.

ECOS is design and innovation. The project consists of a collection of products that go from two-layer flooring - Online industrial parquet, Online parquet and Tecno smart parquet – to Le Righe Finline panelling.

They represent the responsible consumption and production processes that underscore the change of paradigm required by Agenda 2030 (Goal 12 in particular). Furthermore, we are also aware that wood has a fundamental role in the battle to slow down climate change: indeed, forests contribute to reducing the amount of carbon dioxide in the atmosphere. As a result, using products in wood or based on wood stores the CO₂ initially incorporated in trees, in this way extending the period in

which it is not released into the atmosphere. Increasing the use of wood is a simple but effective way of reducing emissions.

It has been calculated that during 2022 the cutting of 400 trees has been prevented.

Company

ITLAS is one of Italy's most important enterprises for the production and marketing of engineered wood flooring. Its Head Office is at Cordignano, in the province of Treviso, where it was founded by Patrizio Dei Tos, now Chairman of the Board of Directors. The company production facilities are also situated here, with an indoor production area of 65,000 m² and 120,000 m² outdoors, where approximately 200 employees and outsourced personnel operate. Since 2013 the company has been producing also bathroom furniture and decor.

Innovation and environmental protection underpin the ITLAS project, which is the starting point for the company's sustainability commitment, whose priority is choosing the origin of raw materials, so that all the wood we use comes from sustainably managed forests. The choice of the other components in the production cycle is made to criteria that include performance and sustainability: from certified plywood panels, vinyl adhesives and water-based varnish, to packing in recycled material, everything contributes to continuous improvement in performance, also in terms of safeguarding the environment and human health.

In January 2023 by becoming a Benefit Company. This means that, in addition to the profit motive, the company voluntarily pursues one or more common benefit objectives in the course of its business activities. These objectives include having a positive impact on people, the community, the local area, the environment, cultural and social assets and activities, organizations, associations and other stakeholders. This is done in a responsible, sustainable and transparent way, balancing the management of the company's interests with those of the community.

Itlas has therefore chosen to modify its obligations as a traditional company, committing itself to higher standards of purpose, responsibility and transparency. Generating shared value as well as profit (purpose), committing to considering the company's impact on society and the environment to create sustainable long-term value for all its stakeholders (responsibility). And communicating every year the results achieved, the progress made and the future commitments. With the legal guarantee of the long-term maintenance - even in the event of changes in leadership and/or generational changes - of the pre-established mission.

ITLAS, as a Benefit Company, drafts this Impact Report in compliance with Article 1, paragraph 382 of Law 208/2015. The document illustrates the commitment made in pursuing the objectives of common benefit, defined in the company's Bylaws, and the impact generated on the different areas of interest.

Although under no obligation to draw up a non-financial report, the company acknowledges the need for transparent dialogue and communication with all its stakeholders. For this reason, since 2019 the company has prepared a Sustainability Report regarding all its activities, drawn up to GRI Standards 2018 and the Sustainable Development Goals (SDGs) defined in the UN's 2030 Agenda.

ITLAS applies and maintains an Environmental Management System to UNI EN ISO 14001 Standards. In 2007 it achieved PEFC (Programme for Endorsement of Forest Certification) certification, and in 2010 FSC® (Forest Stewardship Council – Chain of Custody) certification. In 2009 all our flooring received the '100% Made in Italy Certificate' issued by the Institute for the Protection of Italian Manufacturers, which guarantees that our wood flooring is manufactured entirely in Italy, made from first-class, prime natural materials, and that the models are exclusive to the company and crafted with typical Italian traditional skills. ITLAS products undergo strict controls regarding formaldehyde emissions, on both raw materials and finished products: the extremely low emissions are guaranteed by certification in Class A+ of the French VOC Label, and by certified CARB panels for the production of all our wood flooring and cladding.

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